



# Publicity Online

## PR for Victims of White Collar Crimes through Blogs, Petitions, Twitter and Facebook

A “Mash-Up” of the Forum for Stable Currencies

**Publisher:** Sabine K McNeill, Director, *3D Metrics*; **Facilitator:** Brad Meyer, *Collaboration Ltd*

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NEWS RELEASE

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### “Disgusted” – the Most Frequently Used Word in the Comments of the Jury of over 2,000 Petition Signers

The online petition Free WWII Veteran Norman Scarth from Leeds Prison<sup>1</sup> was published on 12 August 2011 to support voluntary efforts to release Norman Scarth<sup>2</sup>. On July 26<sup>th</sup> he was imprisoned for ‘contempt of court’. In his open letter<sup>3</sup> to HHJ Jonathan Rose who sentenced him, he describes his ‘crime’: *I had on me a „RECORDING DEVICE “ (as do ALL those with a mobile phone, ALL of which have a recording device. But I dared to switch mine on before asking permission of the judge. Why did I do so? It is my belief that there are many rotten apples in the judiciary, and for the last 15 years it has been my mission in life to expose them. It has been THEIR mission to silence me – by ANY MEANS, including potentially lethal terror attacks (as on 8th August 1999 & 20 July 2000).*

Viewed over 15,000 times, the petition has not only attracted over 2,300 signatures, but also over 1,000 comments that have been analysed and grouped into 30 categories. These cover not only appreciations

An executive summary<sup>4</sup> covers the findings of the analysis:

- 248 comments regret the state of affairs: our once great nation [57], the treatment of veterans [103], put the real criminals behind bars [16], the police state [43], I feel ashamed to be British [9], shame on the establishment [20];
- 296 comments express appreciations of Norman Scarth [34], what he stands for [21], appeals on his behalf [104], to HM The Queen [10], regarding old age [13], disability [10] and the petition as a whole [104];
- 303 comments criticise the judiciary: what’s wrong with recording in court? [21], judging the judge [52], sentencing the judge [41], shame on the judge [16], this is unfair [8], the brokenness of the justice system [62], in the context of the riots [46], on the schizophrenia of justice in this case [39], the punishment doesn’t fit the crime [55], is this part of a lawful rebellion? [11], on the violation of human rights [22], justice? what justice!? [25], on political prisoners [8], prison conditions [9], asking for common sense [19], faith or salary – is that the question? [7].

Criticism of the mainstream media [5] is supported by the fact that only Russia Today<sup>5</sup> produced a broadcast and the Irish Sovereign Independent<sup>6</sup> regular press coverage.

Mentions by the blogosphere are included in the report that lists all comments on 47 pages<sup>7</sup>.

For more information please contact Sabine K McNeill on 0049 33876 90166 or [sabine@3dmetrics.com](mailto:sabine@3dmetrics.com)

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<sup>1</sup> <http://www.gopetition.com/petitions/free-wwii-veteran-norman-scarth-from-leeds-prison.html>

<sup>2</sup> <http://victims-unite.net/our-cases-as-stories/violent-physical-attacks/norman-scarth/>

<sup>3</sup> <http://bit.ly/pw9StX>

<sup>4</sup> <http://victimsunite.files.wordpress.com/2011/08/11-08-28-exec-summary4.pdf>

<sup>5</sup> <http://www.youtube.com/watch?v=kDZB97tth1k>

<sup>6</sup> <http://www.sovereignindependent.com/?s=norman+scarth&x=0&y=0>

<sup>7</sup> <http://victimsunite.files.wordpress.com/2011/08/11-08-28-free-norman-scarth1.pdf>

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*A Voluntary Initiative of Parliamentarians and Concerned Citizens  
across the full political spectrum and from all religious persuasions*